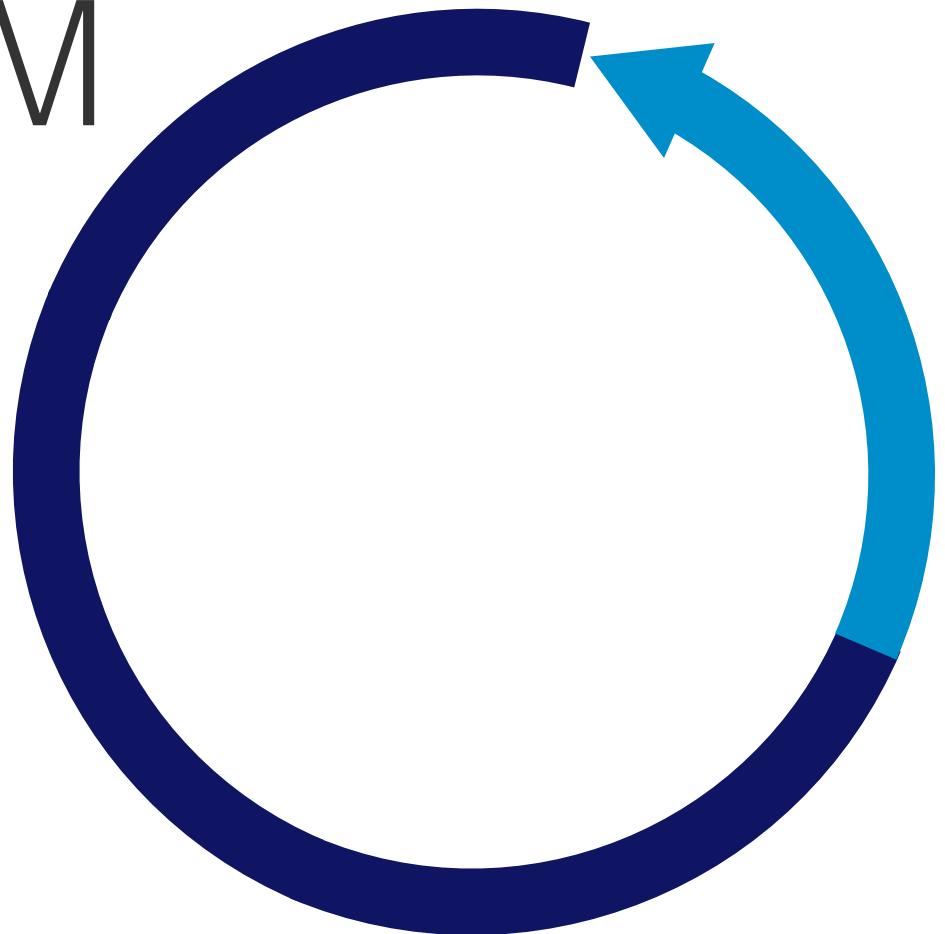


THE

NOVEMBER 30, 2017

REACH

SYMPOSIUM



mastercard.

Center
for Inclusive
Growth

MUNK
SCHOOL
OF
GLOBAL
AFFAIRS



UNIVERSITY OF
TORONTO

AGENDA

8:30 am

REGISTRATION & LIGHT BREAKFAST

9:00 am

OPENING REMARKS

Cheryl Regehr, Vice-President and Provost, University of Toronto

Walt Macnee, Chairman, Mastercard Center for Inclusive Growth; Vice Chairman, Mastercard Worldwide

Joseph Wong, Ralph and Roz Halbert Professor of Innovation, Munk School of Global Affairs; Vice-Provost and Associate Vice-President, University of Toronto

9:15 am

REACH PROJECT REPORT LAUNCH

Presented by: Reach Project Alumni

Lead discussant: Yuwa Hedrick-Wong, Chief Economist and Chair of Academic Advisory Council, Mastercard Center for Inclusive Growth and Global Economic Advisor, Mastercard Worldwide

10:15 am

A LOOK AT THE FUTURE OF THE REACH PROJECT

Presented by: 2017-18 Reach Project Researchers

10:30 am

COFFEE BREAK

11:00 am

ONE: HOW DID WE GET HERE? FRAMEWORK AND PRIORITY SETTING FOR THE SDGs

Distilling the process behind the post-2015 development agenda. This session will provide a foundation for the day's work and engage participants with the framework through which the SDGs were set.

Moderated by: Erica Di Ruggiero, Director of the Office of Global Public Health Education and Training, Dalla Lana School of Public Health

Ninette Kelley, Director, United Nations High Commission for Refugees, New York Office

María Cortés Puch, Head of Networks, Sustainable Development Solutions Network

James Orbinski, Director, Dahdaleh Institute for Global Health Research, York University

Deirdre Kent, Director General, International Assistance Policy, Global Affairs Canada

12:15 pm

LUNCH BREAK

1:15 pm

TWO: WHERE DO WE GO NEXT? CRAFTING A NEW DEVELOPMENT NARRATIVE

Identifying the contemporary development narrative. This session will offer examples of how actors are responding to and defining the context surrounding the SDG agenda.

Moderated by: Joseph Wong, Ralph and Roz Halbert Professor of Innovation, Munk School of Global Affairs; Vice-Provost and Associate Vice-President, University of Toronto

Sarah Lawley, Director, Office of International Affairs for the Health Portfolio, Government of Canada

Doyle Gallegos, Lead Information and Communication Technology Policy Specialist, World Bank

Robert Steiner, Director, Fellowship in Global Journalism, Munk School of Global Affairs

Steve Johanns, Chief Executive Officer, Veriown Energy

2:30 pm

COFFEE BREAK

3:00 pm

THREE: HOW DO WE PAY FOR IT? FINANCING AND DONOR STRATEGIES

Reconsidering finance models and strategies for international development and humanitarian aid. In this session, participants will have an opportunity to engage with creative approaches to financing the SDG agenda.

Moderated by: Manu Bhardwaj, Vice President, Research and Insights, Mastercard Center for Inclusive Growth

Joan Larrea, Chief Executive Officer, Convergence

Soledad Gompf, Senior Vice-President and Philanthropy Advisor, FINCA

Teesta Soman, Director, Every Woman Every Child Innovation Marketplace, Grand Challenges Canada

4:15 pm

WORKSHOP INTERVIEW MATRIX: HOW MIGHT WE?

Participants will deep dive into a critical issue or challenge related to their selected area of work in this design thinking exercise, with the purpose of facilitating innovative ways of thinking about wicked problems.

DIGNITAS INTERNATIONAL

Rekha Sadasivan, Director of Strategic Initiatives

CONVERGENCE

Justice Durland, Knowledge Associate

MUNK SCHOOL OF GLOBAL AFFAIRS

Rob Steiner, Director, Fellowship in Global Journalism

GRAND CHALLENGES CANADA

Chris Houston, Senior Program Officer, Humanitarian Grand Challenge

AGA KHAN FOUNDATION CANADA

Steve Mason, Director of Programs

GLOBAL AFFAIRS CANADA

Susan Hough, Senior Policy Analyst

5:30 pm

CLOSING REMARKS

Joseph Wong, Ralph and Roz Halbert Professor of Innovation, Munk School of Global Affairs; Vice-Provost and Associate Vice-President, University of Toronto

5:45 pm

NETWORKING SOCIAL, COCKTAILS & APPETIZERS

A MESSAGE FROM THE REACH PROJECT

It has been said that development is about delivery: the will and ability to deliver interventions to very poor and vulnerable people in order to help improve their lives. The development “space” is filled with great ideas and innovative solutions, from technological interventions to new policy initiatives. But the effects of these potentially game-changing ideas are severely mitigated if they do not actually get to the people they are intended to benefit. We think of this challenge in terms of “reach.” Solutions can only solve problems if they reach those who need them most.

Those who live at the base of the pyramid – the poorest of the poor and the most vulnerable – are also the hardest to reach. Many are homeless or live far in the countryside. They might lack formal identification, or they are socially marginalized because of their ethnicity or gender. As Anthony Lake of UNICEF puts it: “Disaggregate the data and we find that our statistical national successes are masking moral and practical failures. People are left behind simply because they live in rural communities or urban slums, in conflict zones, as part of indigenous groups, with disabilities or because they are girls.”

The Reach Project focuses on the delivery of development interventions to those who need them most and who are hardest to reach. We are a research initiative supported by a partnership between the Munk School of Global Affairs at the University of Toronto and the Mastercard Center for Inclusive Growth. The Reach Project is led by Professor Joseph Wong, along with other faculty members from various disciplines at the University. The Reach Project team is composed of researchers from across the University of Toronto. Together, we examine the delivery of social services to those who are hardest to reach in countries around the world.

JOSEPH WONG, Ralph and Roz Halbert Professor of Innovation, Munk School of Global Affairs; Vice-Provost and Associate Vice-President, University of Toronto



Joe teaches inter-disciplinary courses with Engineering, Management and Public Health, and was honored with the Faculty of Arts and Science Outstanding Teaching Award in 2013. Joe has been a visiting scholar at Harvard, Oxford, and other institutions in the US, Asia, and the UK. He has worked with international organizations and governments in Asia, Africa, the Americas, and Europe. His current research focuses on poverty and innovation, which led him to create the Reach Project at the Munk School of Global Affairs. With support from the MasterCard Center for the Inclusive Growth, the Reach Project features student-led research and fieldwork on the challenges of social policy implementation and development in low and middle income countries. Joe holds a B.A. (Hons.) from McGill University, and an M.A. and Ph.D. in Political Science, from the University of Wisconsin-Madison.

A MESSAGE FROM THE MASTERCARD CENTER FOR INCLUSIVE GROWTH

The Mastercard Center for Inclusive Growth advances sustainable and equitable economic growth and financial inclusion around the world. Established as an independent subsidiary in 2014, we leverage the company's core assets to drive action on inclusive growth through: research and insights, data philanthropy, global programs and knowledge-sharing.

Through our partnership with the Reach Project and the Munk School of Global Affairs, the Center is committed to advancing actionable insights on programs and policies that successfully reach hard to reach low-income populations to help drive inclusive growth in developing countries.

WALT MACNEE, Chairman, Mastercard Center for Inclusive Growth;
Vice Chairman, Mastercard Worldwide



Walt Macnee founded the Mastercard Center for Inclusive Growth and currently serves as its Chairman. The Center combines research and direct philanthropy, and looks for the best ways to drive inclusive growth economies. Walt is also Vice Chairman of MasterCard Worldwide, where he has spearheaded initiatives to create meaningful public-private partnerships around the world. Previously, Walt was the President of International Markets at Mastercard, and was responsible for the company's business in over 200 countries. Much of his work has centered on financial inclusion: bringing basic financial products to the 2 billion people without access today. In 2015, Walt was honored to serve on the UN's High-Level Panel on Humanitarian Financing. Based on what he learned, he now dedicates much of his time to how the private sector can best participate in addressing key issues facing the world today, and building various social enterprise models for Mastercard. Walt has a B.A. and B. Ed. from Queens University and an MBA from York University.

WELCOME
TO
GROW

THE REACH TEAM



KIRSTYN KOSWIN

Research Officer

Through her role with the Reach Project, Kirstyn has led research teams in India, Jordan, and Rwanda. Kirstyn's research examines the delivery of social services to marginalized populations. She is particularly interested in the delivery of services to populations affected by conflict and fragility. Kirstyn holds a B.A. (Hons.) from McGill University, and a Master of Global Affairs from the Munk School of Global Affairs at the University of Toronto.

DEE KEILHOLZ

Research Communications Coordinator

Dee is an Emmy Award-winning journalist, now copywriter, with a focus in story- and purpose-driven content. Dee has spent the last seven years uncovering and telling stories that champion innovation and change through writing and editing web content, as well as leading content strategy and developing brand narratives. Dee holds a Master of Journalism from the University of British Columbia.



MARIN MACLEOD

Reach Symposium Coordinator

Marin is a Reach Project alumna, and recently joined Grand Challenges Canada as their Knowledge Management Coordinator. Marin has field experience in Botswana and Cambodia working on various global health topics, as well as at the World Health Organization in Geneva. Marin holds a B.A. (Hons.) from Queen's University, and a Master of Public Health (Global Health Emphasis) from the Dalla Lana School of Public Health at the University of Toronto.

BRUNO CÂMARA PINTO

Reach Project Research Fellow

Bruno has been a Brazilian federal Civil Service cadre since 2000. His work has focused on inter-governmental cooperation and the governance of social public policies. With that focus, he has worked in policy design teams at the Presidency of the Republic and the Ministries of Health and of Social Development. At the latter, he served as an advisor to the national management of the Bolsa Família Programme, where he was responsible for writing regulations, negotiating partnerships and coordinating international activities. Bruno is currently advising Reach Project research teams on social policymaking and knowledge transfer activities for development projects.



REACH PROJECT PAST & PRESENT

REACH PROJECT ALUMNI (2015-2017)

Adam Sheikh
Adi Rau
Alexa Waud
Alissa Wang
Andrea Macikunas
Anthony Marchese
Ariel Sim
Aylin Manduric
Carol Drumm
Cheryl Young
Daniel Chan Park
Elizabeth Assefa
Heather McAlister
James Bao

Joy Dawkins
Julia Robson
Kimberly Skead
Kourosh Houshmand
Marin MacLeod
Natalie Boychuk
Nicoli Dos Santos
Nikhil Pandey
Nina Da Nobrega Garcia
Sarah Ray
Shruti Sardesai
Simran Dhunna
Stephanie Lim

CURRENT REACH PROJECT RESEARCHERS

Abrar Ahmed
Cadhla Gray
Clara Ban Kim
Jillian Sprenger
Joudy Sarraj
Kara Hounsell
Kyle Jacques
Leah Shipton
Mariam Naguib
Rachel Bryce
Saambavi Mano
Siobhan Bradley
Sydney Piggott
Talha Sadiq
Tina Vulevic
Wendy Wang

LEAD DISCUSSANT



YUWA HEDRICK-WONG, Chief Economist and Chair of Academic Advisory Council, Mastercard Center for Inclusive Growth and Global Economic Advisor, Mastercard Worldwide

Yuwa leads the efforts to generate actionable insights on how the benefits of globalization can be shared more equitably by both the poor and marginalized in the developing countries as well as the less skilled and vulnerable in the developed countries. He has advanced a framework of inclusive growth as democratizing productivity as a policy anchor for increasing shared prosperity. In addition to MasterCard, Yuwa has served as advisor to over fifty leading multinational companies in North America, Asia Pacific, Middle East, Africa and Europe, as well as, held various academic appointments in Canada, China and Singapore. Yuwa holds a B.A. from Trent University, and pursued post-graduate studies at the University of British Columbia and Simon Fraser University, where he received his PhD.

THE REACH PROJECT

TUNISIA 2017-18

Slum Upgrading

As of 2009, only 0.9% of the housing stock was considered rudimentary

JORDAN 2016-17

UNHCR Biometric Cash Assistance Program

Roughly \$0.95 of every \$1 donated to UNHCR Jordan's biometric cash transfer program goes directly to Syrian refugees

RWANDA 2016-17

Expanded Program on Immunization (EPI)

98% child immunization rate for vaccinations included in Rwanda's EPI Plan

BRAZIL 2015-16

The Bolsa Familia Program

In 2004, nearly three-quarters of cash transfers from the DFP reached families in the bottom income quartile

SOUTH AFRICA 2015-16

Birth Registration

Birth registration in South Africa increased from under 25% to 95% between 1991 and 2012



AROUND THE WORLD



PALESTINE 2017-18

National Cash Transfer Program
More than 80% of beneficiaries are in the lowest population income quintile

INDIA 2016-17

Aadhaar Identification Program
90% of the Indian population has received a unique proof of identity

THAILAND 2016-17

Elimination of Mother-to-Child Transmission of HIV (MTCT)
Current rate of MTCT is 1.9%, down from 24.2% in 1994

SRI LANKA 2017-18

Universal Malaria Elimination Program
From 600,000 to 0 indigenous cases of malaria amidst conflict, natural disaster and migration

ETHIOPIA 2017-18

Productive Safety Net Program
The PSNP went from supporting 4.5 million of the most food insecure people in its first year, to 8 million in 2017

SESSION

HOW
DID
WE
GET
HERE

The 2030 Sustainable Development Agenda (SDG) was adopted by the United Nations in 2015. The result was 17 Global Goals, and a commitment to eradicate poverty and to leave no one behind. It is important that we have a shared understanding about the processes of priority setting in the SDG agenda. This shared knowledge guides efforts to respond to the SDG agenda, and will inform future priorities associated with the development-humanitarian nexus.

FRAMEWORK AND PRIORITY SETTING FOR THE SDGs

MODERATOR

ERICA DI RUGGIERO, Director of the Office of Global Public Health Education and Training, Dalla Lana School of Public Health



Erica is also the Director of the Collaborative Specialization in Global Health, and Assistant Professor, Social and Behavioural Health Sciences Division at the Dalla Lana School of Public Health. Prior to joining the university, she was the inaugural Deputy Scientific Director with the CIHR-Institute of Population and Public Health where she led research and knowledge translation initiatives on global health, health equity, environments and health, and population health intervention research. Her research interests include the study of interventions, their health and health equity impacts, global labour policy and policy agenda setting processes that affect health equity, the evaluation of global health research capacity building and knowledge exchange strategies to influence decision-making at global levels. Erica holds a Master of Health Science and a PhD in public health sciences from the University of Toronto.



NINETTE KELLEY

Director, UNHCR, New York Office

Ninette has served as the Director of UNHCR's Office in New York since August 2015. She joined UNHCR in 2002 and has served in several senior management positions both at Headquarters and in the field. Prior to her assignment in New York, Ninette served five years as UNHCR's Representative in Lebanon, leading one of UNHCR's most complex refugee operations. Before joining UNHCR, Ninette served for eight years with the Immigration and Refugee Board (IRB) of Canada, prior to which she held various policy and consultative roles with international humanitarian agencies. She is the author of *The Making of the Mosaic: The History of Canadian Immigration Policy*, and has published in the areas of human rights and refugee law. Ninette holds a B.A. from Queen's University, and an LL.B from the University of Western Ontario.

MARÍA CORTÉS PUCH

Head of Networks, Sustainable Development Solutions Network

Prior to joining the SDSN, María worked for UNESCO in the Science Policy and Sustainable Development Division. From 2008 to 2010, she worked and studied in New York. Previously, she coordinated the European energy and transport programs at the Polytechnic University in Madrid, and worked for two years as a Scientific Officer at the Spanish Office for Science and Technology in Brussels, analyzing EU policies. She began her professional career with the National Institute of Aerospace Technology in Madrid. María holds a Masters Degree in International Affairs from Columbia University (Fulbright scholar) and BSc. and MSc. degrees in physics from Complutense University in Madrid.



JAMES ORBINSKI

Director, Dahdaleh Institute for Global Health Research, York University

James is a physician, writer, humanitarian activist, professor and inaugural Director of the Dahdaleh Global Health Research Institute at York University. James is a former international President of the International Council of MSF, and worked with MSF in situations of war, famine, epidemic disease and genocide. He accepted the 1999 Nobel Peace Prize awarded to MSF for its pioneering approach to humanitarian assistance and to bearing witness. James also launched MSF's Access to Medicines Campaign. He is co-founder of Dignitas International, and he also co-chaired the creation of the Drugs For Neglected Diseases Initiative. James holds an Masters degree from the University of Toronto, and a medical degree from McMaster University.



DEIRDRE KENT

Director General, International Assistance Policy, Global Affairs Canada

Deirdre is responsible for the advancement of strategic development policy and emerging issues, including Canada's Feminist International Assistance Policy and the 2030 Agenda for Sustainable Development. Since joining the Foreign Service, Deirdre's career has focussed on multilateral diplomacy, international development policy, peace and security issues, and human rights. This includes her work with Stabilization and Reconstruction Task Force, which coordinates Canada's response to complex crises in fragile and conflict-affected states, and her service abroad at Canada's Permanent Mission to the United Nations in Geneva, as well as postings abroad in Israel and the West Bank/Gaza. Deirdre holds a B.Sc and an International MBA from McMaster University.



SESSION

WHERE DO WE GO NEXT



The Sustainable Development Agenda has fundamentally changed how we “talk” about development and humanitarianism. New technology, goals, uncertainties, policies, partnerships, climate realities and so on have altered how the global community will address pressing global development challenges. In what ways has the SDG framework specifically shaped the contemporary development narrative, and what are the implications of this narrative with regards to future work in the development and humanitarian sectors?

CRAFTING A NEW DEVELOPMENT NARRATIVE

MODERATOR

JOSEPH WONG, Ralph and Roz Halbert Professor of Innovation, Munk School of Global Affairs; Vice-Provost and Associate Vice-President, University of Toronto



Joe teaches inter-disciplinary courses with Engineering, Management and Public Health, and was honored with the Faculty of Arts and Science Outstanding Teaching Award in 2013. Joe has been a visiting scholar at Harvard, Oxford, and other institutions in the US, Asia, and the UK. He has worked with international organizations and governments in Asia, Africa, the Americas, and Europe. His current research focuses on poverty and innovation, which led him to create the Reach Project at the Munk School of Global Affairs. With support from the MasterCard Center for the Inclusive Growth, the Reach Project features student-led research and fieldwork on the challenges of social policy implementation and development in low and middle income countries. Professor Wong holds a B.A. (Hons.) from McGill University, and an M.A. and Ph.D. in Political Science, from the University of Wisconsin-Madison.



SARAH LAWLEY

Director General, Office of International Affairs for Health Portfolio, Government of Canada
Sarah is responsible for advancing Canada's health priorities internationally, and ensuring that domestic health interests are reflected in Canada's foreign policy and international development programs. She is the Portfolio's chief negotiator with other countries and international organizations on such critical issues as health security, trade-related health impacts, health promotion, disease prevention and health and human rights. She leads the Health Portfolio's bilateral engagement with foreign governments and is responsible for health engagement at the G7 and G20. Sarah holds a B.A. (Hons) in Journalism from Carleton University.

DOYLE GALLEGOS

Lead Information and Communication Technology Policy Specialist, World Bank

Doyle is the Global Lead, Broadband Access, in the Transport and ICT Global Practice of the World Bank and Coordinator of the Digital Infrastructure Initiative (DII). Doyle leads the Bank's telecom policy and regulatory agenda, regional backbone and rural connectivity programs, and implementation of PPPs in client countries. Prior to joining the World Bank he worked as a consultant with Booz Allen Hamilton as a Senior Advisor and as a Senior Manager in Deloitte Consulting throughout the Middle East, Latin America, Europe, and US. Doyle has also held VP level positions with telecom start-ups and emerging business enterprises. Doyle holds an MBA from the Wharton School of Business, at the University of Pennsylvania.



ROBERT STEINER

Director, Fellowship in Global Journalism, Munk School of Global Affairs

Rob leads the Fellowships in Global Journalism, a program designed to teach specialists, with graduate degrees or professional experience in a field, how to cover their own disciplines as freelance reporters for media around the world. Rob began his career as a global finance correspondent for The Wall Street Journal with postings in New York, Hong Kong and Tokyo, where he was a finalist for the Pulitzer Prize, won two Overseas Press Club awards and the Inter-American Press Association Award. Rob also worked as a business strategy executive, first at The Boston Consulting Group, and later as Group Vice President in charge of Strategic Planning for Bell Globe media. From 2006 to 2010, Rob served as Assistant Vice President of the University of Toronto in charge of Strategic Communications.



STEVE JOHANNIS

Chief Executive Officer, Veriown Energy

Steve has over 20 years of experience in energy, infrastructure, and innovation. He is the founder and CEO of Veriown Global Holdings; a distributed generation and microgrid service provider with a focus on electrifying the 1.2 billion people without access to electricity and banking systems in India and Sub-Saharan Africa. Steve leads a global team of experts in the development of renewable energy projects, as well as, advanced microgrid innovations using new block chain enabled fintech solutions for micro financing and micro energy transactions. He was the former chairman of the Illinois Science and Technology Institute.



SESSION

HOW DO WE PAY FOR IT

Many innovative and impactful ideas have been designed, developed and implemented in response to the Sustainable Development Agenda. The reality of resource constraints in the development and humanitarian spaces necessitates creative approaches to donor strategies and financing. What do we get when we challenge the 'business as usual' model, and how can we collaborate and innovate to mobilize additional capital, and maximize the use of existing resources?

REDEFINING AND REBUILDING DONOR STRATEGIES

MODERATOR

MANU BHARDWAJ, Vice-President, Research and Insights, Mastercard Center for Inclusive Growth



Manu is responsible for managing and building relationships between the Mastercard Center, and respected thought leaders and research institutions. In addition, he works closely with Mastercard's Chief Economist and Center's Chair of Advisory Council in developing the Center's research agenda to deliver actionable insights around inclusive growth. Most recently, Manu worked for the U.S. State Department reporting directly to the Under Secretary of State and three U.S. Ambassadors advising them on trade, intellectual property, cybersecurity, Internet-related national security and data privacy matters. Manu had the formal responsibility to communicate the U.S. position to over sixty countries and at the United Nations and other multilateral meetings. Earlier in his career, Manu served as an advisor at the White House, the U.S. Senate and a U.S. District Court. Over 17 years, Manu served in all three branches of the US government, and has practiced general litigation and telecommunications law at major private law firms. Manu holds a law degree from the University of Michigan and a B.A. from Northwestern University.

THREE



JOAN LARREA

Chief Executive Officer, Convergence

Joan has 20 years of experience in emerging markets investing. Prior to joining Convergence, she led the U.S. Overseas Private Investment Corporation's (OPIC) efforts to partner with philanthropic and private investors to increase capital flows to OPIC's target markets. While at OPIC, she also directed a pilot program to finance smaller, high impact, and innovative funds, many of which drew on blended finance structures. Before OPIC, Joan served as a managing director on the emerging markets team at Global Environment Fund, an asset manager dedicated to the energy, environmental, and natural resource sectors. She began her career as an investment officer at International Finance Corporation, where she concluded pioneering transactions in infrastructure and manufacturing sectors in Asia.

SOLEDAD GOMPF

Senior Vice-President and Philanthropy Advisor, FINCA

Soledad has over 30 years of professional experience with corporate and non-profit entities in Latin America and the United States in the areas of administration, strategic planning, budgeting, program design, project management, strategic initiatives and partnerships, resource mobilization and grant management. Before joining FINCA, she was a Founding Member of Conservation International where she served as its Director of Development. Previously, she served as the Director of Corporate Giving at the Nature Conservancy's International Program, and with Centromin Peru, where she worked in different capacities within the Human Resources, Finance, Legal and Executive Departments.



TEESTA SOMAN

Director, Every Woman Every Child Innovation Marketplace, Grand Challenges Canada

The Innovations Marketplace is a strategic alliance of development innovation organizations including the Bill and Melinda Gates Foundation, GCC, USAID, the Norwegian Agency for Development Cooperation and UBS Optimus Foundation with a purpose to tackle issues around the United Nations Global Strategy for Women's, Children's and Adolescents' Health. In addition to her role at GCC, Teesta has served on staff at Sick Kids, and has an academic appointment at the University of Toronto. She has also worked in industry, most recently as Associate Director of Global Medical Affairs at Biogen. Teesta is a Pediatric Neurologist with a medical degree from Delhi University, India and post graduate medical training from the University of Illinois at Chicago and Harvard Medical School.

HOW MIGHT WE ensure accurate and relevant coverage of complex development issues in global media, at a time when major media are cutting their foreign coverage?

LED BY:
ROB STEINER, Director,
Fellowship in Global Journalism



Rob leads the Fellowships in Global Journalism, a program designed to teach specialists, with graduate degrees or professional experience in a field, how to cover their own disciplines as freelance reporters for media around the world. Rob began his career as a global finance correspondent for The Wall Street Journal with postings in New York, Hong Kong and Tokyo, where he was a finalist for the Pulitzer Prize, won two Overseas Press Club awards and the Inter-American Press Association Award. Rob also worked as a business strategy executive, first at The Boston Consulting Group, and later as Group Vice President in charge of Strategic Planning for Bell Globe media. From 2006 to 2010, Rob served as Assistant Vice President of the University of Toronto in charge of Strategic Communications.

HOW MIGHT WE mobilize additional development capital for the least developed countries (including fragile and post-conflict countries) through blended finance and other innovative financing mechanisms to achieve the Sustainable Development Goals by 2030?

LED BY:
JUSTICE DURLAND,
Knowledge Associate,
Convergence



Justice focuses on documenting case studies on blended finance transactions, coordinating workshops and trainings, and building out Convergence's database of past blended finance transactions. Prior to joining Convergence, she worked at the MasterCard Foundation as Program Coordinator for the Financial Inclusion team. While there, Justice was responsible for contributing to new project development, managing current projects, updating project records and preparing strategic reports, as well as managing team organization and coordination.

HOW MIGHT WE use inclusive innovations to find transformative solutions to development challenges in support of the UN Sustainable Development Goals, and the objectives of Canada's new Feminist International Assistance Policy?

LED BY:
SUSAN HOUGH, Senior Policy
Analyst, Global
Affairs Canada



Susan is the Senior Analyst with Global Affairs Canada's Development Innovation Unit, within the Inclusive Growth, Governance, and Innovation Partnerships Bureau. She works remotely with her team from her base at Global Affairs' Toronto Regional Office. Prior to joining the Development Innovation Unit, Susan's work at the department has centred around the Middle East, fragile states, and human rights – including as part of the Canadian delegations to the United Nations General Assembly and Human Rights Council, and at the Canadian Embassy in Jordan. Prior to joining Global Affairs, Susan worked on health policy at Health Canada and with NGOs in Swaziland and Halifax.

HOW MIGHT WE

HOW MIGHT WE better support isolated communities to become resilient, so that they are able to adequately adapt to and mitigate the impacts of climate change?

LED BY:

STEVE MASON, Director of Programs, Aga Khan Foundation Canada



Steve is responsible for managing a program portfolio spanning 20 countries, developing and maintaining relationships with Canadian partners and providing intellectual and organizational leadership to the Foundation. Prior to joining AKFC, Steve was the founding Regional CEO of Aga Khan Foundation (West Africa), based in Mali where he was responsible for the Foundation's programmes in rural development, health, education, and civil society. Steve previously worked for AKF as the Manager of External Relations in Afghanistan and as the Regional Programme Manager in East Africa. Prior to joining the Foundation, he was Executive Director of the United Nations Association in Canada.

HOW MIGHT WE equip and empower local staff to lead so that international development programs are high-impact and sustainable?

LED BY:

REKHA SADASIVAN, Director of Strategic Initiatives, Dignitas International



Dignitas International is a Canadian medical and research organization on a mission to innovate sustainable solutions to global health challenges, build resilient health systems and advance the right to health for marginalized and underserved communities. For the past decade, Rekha has worked with global health organizations providing leadership on strategic communications, marketing and project management. Prior to joining Dignitas in 2010, Rekha worked on the Orbis Flying Eye Hospital managing program logistics in sub-Saharan Africa and Southeast Asia. Rekha holds a Bachelor of Applied Science in Chemical Engineering from the University of Toronto, and an MBA from the Schulich School of Business at York University.

HOW MIGHT WE give a voice to humanitarian beneficiaries, affected by natural disaster or conflict, so that they can direct relief efforts and/or critique humanitarian responders?

LED BY:

CHRIS HOUSTON, Senior Program Officer, Humanitarian Grand Challenge, Grand Challenges Canada



Prior to joining Grand Challenges Canada, where he manages the Humanitarian Grand Challenge program, Chris worked as an Associate Vice President for Marsh Risk Consulting. Since then, he has worked for MSF in Papua New Guinea, Nigeria, Turkey, Ethiopia and Pakistan as a Logistician, Project Coordinator and Deputy Head of Mission. He has also worked for the Canadian Red Cross in Lebanon and Nepal. In early 2017, he managed logistics and operational support for the World Health Organisation in Yemen. He co-founded kid-E-care pediatric urgent care clinic in Toronto. He teaches the Complex Humanitarian Emergencies module at University of Toronto's Global Health Education Initiative, and serves on the Board of Directors of MSF Canada.

Through this interactive workshop, attendees will engage in the Interview Matrix, a popular design thinking exercise used to help people explore solutions and gain insights into how they might solve a problem. Each host organization has posited a critical challenge related to their area of expertise.

REACHING

THE

HARD

TO

REACH