



# THE REACH PROJECT

GETTING [ **IMPORTANT STUFF** ] TO EVERYONE, EVERYWHERE

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### THE REACH PROJECT OBJECTIVE

Eliminating poverty in all its forms everywhere (SDG #1) by:

Focusing the global development agenda on "reaching the hardest to reach";

Creating capacity and cultivating global talent;

Partnering with sectors around common goals and varied strategies.

### CUTTING ACROSS DISCIPLINES



LAW



MEDICINE



HUMANITIES



GLOBAL AFFAIRS



ENGINEERING



PUBLIC HEALTH



BUSINESS

**\$500,000**

**IN-CASH AND IN-KIND RESOURCES LEVERAGED**

#### CASE STUDY: SOLAR POWER IN MONGOLIA

The Renewable Energy for Rural Access Project distributed subsidized portable solar panel units to Mongolian nomadic herders, with a reported 70% of herders having access to modern electricity post-project, up from 25% pre-project.

#### CASE STUDY: CASH TRANSFERS IN JORDAN

As of February 2017, UNHCR Jordan's monthly cash assistance reached 30,000 of the most vulnerable Syrian families, totaling 135,783 Syrians. The cash assistance program is also remarkably cost-effective, with roughly \$95 of \$100 donated going directly to refugees.

#### CASE STUDY: SUPPLY CHAIN OPTIMIZATION IN TANZANIA

Project Last Mile strives to improve the procurement, storage, and delivery of life-saving medicine to hard-to-reach health facilities by leveraging Coca-Cola's expertise in logistics, distribution, and marketing. Since 2010, the project has increased the number of facilities reached from 150 to over 5,500 sites.

# WHERE WE'VE WORKED



**CANADA**, SELF-DIRECTED HOME CARE

**MEXICO**, FOOD SECURITY; YOUTH LIVELIHOOD

**BRAZIL**, CASH TRANSFERS

**ETHIOPIA**, FOOD SECURITY

**GUINEA**, MALARIA PREVENTION

**JORDAN**, CASH TRANSFERS

**THAILAND**, ELIMINATION OF MTCT

**TUNISIA**, NEIGHBOURHOOD REHABILITATION

**RWANDA**, IMMUNIZATION

**SOUTH AFRICA**, BIRTH REGISTRATION

**TANZANIA**, ROUTE OPTIMIZATION FOR LIFE-SAVING MEDICINE

**PALESTINE**, CASH TRANSFERS

**SRI LANKA**, MALARIA ELIMINATION

**MONGOLIA**, SOLAR POWER

**INDIA**, UNIQUE ID; POLIO ERADICATION; PURA SCHEME

## LOOKING AHEAD

In June 2019, the Reach Project will launch a research partnership with ITESO University, with the support of Mitacs. Reach researchers will work with the Guadalajara Food Bank and ITESO's Center for High Impact Social Innovation (CISAI) to: (i) research the food bank distribution system in Guadalajara; (ii) identify supply chain optimization strategies; (iii) assist in developing a communications and policy campaign; and (iv) develop metrics to calculate the costs of reach.

## OUR PARTNERS TO DATE

BRAZIL FEDERAL CIVIL SERVICE  
CONNAUGH FUND  
(EN)VISIBLE

GRAND CHALLENGES CANADA  
ITESO  
MITACS

NEXTGENU.ORG  
SICK KIDS CENTRE FOR GLOBAL CHILD HEALTH  
VERIOWN GLOBAL INC.



Center  
for Inclusive  
Growth

**munkschool**  
OF GLOBAL AFFAIRS & PUBLIC POLICY



UNIVERSITY OF  
**TORONTO**



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