THE REACH PROJECT
GETTING [IMPORTANT STUFF] TO EVERYONE, EVERYWHERE

THE REACH PROJECT OBJECTIVE

Eliminating poverty in all its forms everywhere (SDG #1) by:

- Focusing the global development agenda on “reaching the hardest to reach”; 
- Creating capacity and cultivating global talent; 
- Partnering with sectors around common goals and varied strategies.

A YEAR IN REVIEW

4 RESEARCH PARTNERSHIPS
26 STUDENT RESEARCHERS
20 PRESENTATIONS WORLDWIDE
8 CASE STUDIES
6 SEMINARS AND WORKSHOPS
7 TEAM COACHING SESSIONS

CUTTING ACROSS DISCIPLINES

LAW  MEDICINE  HUMANITIES  GLOBAL AFFAIRS  ENGINEERING  PUBLIC HEALTH  BUSINESS

$500,000 IN-CASH AND IN-KIND RESOURCES LEVERAGED

CASE STUDY: SOLAR POWER IN MONGOLIA
The Renewable Energy for Rural Access Project distributed subsidized portable solar panel units to Mongolian nomadic herders, with a reported 70% of herders having access to modern electricity post-project, up from 25% pre-project.

CASE STUDY: CASH TRANSFERS IN JORDAN
As of February 2017, UNHCR Jordan’s monthly cash assistance reached 30,000 of the most vulnerable Syrian families, totaling 135,783 Syrians. The cash assistance program is also remarkably cost-effective, with roughly $95 of $100 donated going directly to refugees.

CASE STUDY: SUPPLY CHAIN OPTIMIZATION IN TANZANIA
Project Last Mile strives to improve the procurement, storage, and delivery of life-saving medicine to hard-to-reach health facilities by leveraging Coca-Cola’s expertise in logistics, distribution, and marketing. Since 2010, the project has increased the number of facilities reached from 150 to over 5,500 sites.
In June 2019, the Reach Project will launch a research partnership with ITESO University, with the support of Mitacs. Reach researchers will work with the Guadalajara Food Bank and ITESO’s Center for High Impact Social Innovation (CISAI) to: (i) research the food bank distribution system in Guadalajara; (ii) identify supply chain optimization strategies; (iii) assist in developing a communications and policy campaign; and (iv) develop metrics to calculate the costs of reach.

OUR PARTNERS TO DATE

BRAZIL FEDERAL CIVIL SERVICE
CONNAUGH FUND
(EN)VISIBLE

GRAND CHALLENGES CANADA
ITESO
MITACS

NEXTGENU.ORG
SICK KIDS CENTRE FOR GLOBAL CHILD HEALTH
VERIOWN GLOBAL INC.