

Reach Alliance

2020 YEAR-IN-REVIEW

In the wake of the COVID-19 pandemic, global poverty and inequality are on the rise. Given these challenges, it would be easy to say that we don't have what it takes to reach the Sustainable Development Goals.

But what this last year has shown us is that the imperative to reach hard-to-reach populations has never been greater. Now more than ever, we see the opportunity for audacious leadership. The Reach Alliance is determined to be part of the solution.



"Society's biggest challenges are messy and complex. Yet, we typically solve for them in silos. That's why we got involved with Reach. Because academia can be a boat that carries insight from industry, to sector to leader."

Chenny Xia – CEO, Gotcare

THE REACH ALLIANCE

The Reach Alliance, founded in 2015 at the University of Toronto's Munk School of Global Affairs & Public Policy, in partnership with the Mastercard Center for Inclusive Growth, was inspired by the United Nations' Sustainable Development Goals. Student-led, faculty-mentored research teams conduct world-class research to illuminate what works and what doesn't in getting important stuff to everyone, everywhere.

 **4**
universities

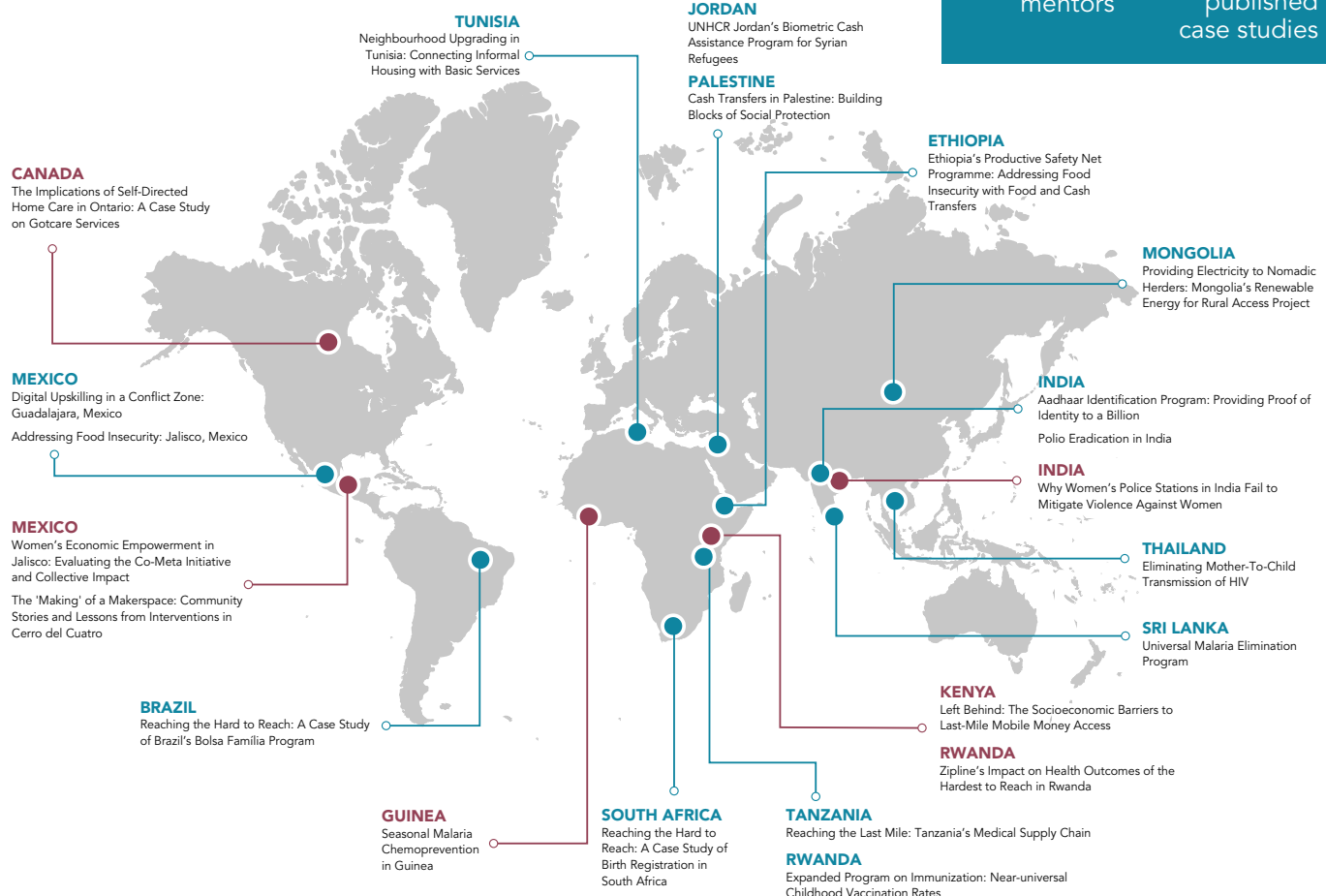
 **131**
students

 **19**
mentors

 **23**
published case studies

THE REACH ALLIANCE: AROUND THE WORLD

● PUBLISHED ● NEW



SELECT CASE STUDIES

CANADA

The Implications of Self-Directed Home Care in Ontario: A Case Study on Gotcare Services

Publicly funded home care is often insufficient and leaves older adults and people living with chronic disabilities having to seek out additional privately funded care. Reach research investigated how a Canadian home care company, Gotcare, provides supplementary home care delivery to Ontarians that are the hardest to reach, in a way that is consistent, transparent, and sustainable. Reach research aimed to inform policy makers, especially in light of the COVID-19 pandemic.

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KENYA

Left Behind: The Socioeconomic Barriers to Last-Mile Mobile Money Access

Billed as the world's first mobile money service, Safaricom launched M-PESA in 2007. Users can transact, save money and get credit using their mobile phone. Since launching, it has grown to over 40 million users and was a major driver in the two-fold increase in financial inclusion across Kenya. However, many people remain unreachable by M-PESA and Reach research sought to understand why. Reach insights will help practitioners in Kenya better target their interventions for increasing financial access to the hardest to reach.

COMING SOON



MEXICO

Women's Economic Empowerment in Jalisco: Evaluating the Co-Meta Initiative and Collective Impact

Co-Meta, an initiative based in Jalisco, mobilizes a network of local economic and social actors who support women's economic empowerment. The network connects business leaders from across Jalisco, who act as mentors and instructors. Reach research aimed to support Co-Meta as it scales up from 130 to 1,500 participants.

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REACH EQUITY, DIVERSITY & INCLUSION CHARTER

The imperatives of equity and inclusion, illuminated by the COVID-19 pandemic and the Black Lives Matter movement sharpened the need to demonstrate our commitment to Equity, Diversity and Inclusion (ED&I) across the Reach initiative. The launch of the Reach Alliance ED&I Charter represents a consolidation and a commitment to our fundamental principles – Diversity, Belonging, Equity Deserving, Solidarity, Accountability, and Excellence. The charter emerged from the realities experienced by the Reach community and will act as a guide for our actions to foster equity, diversity, and inclusion, locally and globally.

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"Having the opportunity to co-create this ED&I charter and play a small role in reframing how we approach this work is really important to me and I'm glad to be part of it."

Sydney Piggott, Reach Alumni

PERFORMANCE COACHING

Collaboration and teamwork are at the heart of the work of the Reach Alliance. Our new performance coaching program builds the skill sets needed to support team environments that feel safe, that welcome disruptive ideas, and that value diversity, equity and inclusion. Reach pairs student teams with a professional performance coach, with whom they meet throughout their Reach experience. Team performance and culture is then meaningfully tracked using innerlogic, a unique digital platform designed to optimize team leadership.

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"Coaching and support helped me realize and reflect upon both the skills I brought to my team and that I was developing while working on my Reach case study."

Sana Najafi, Reach Researcher

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**Center for
Inclusive Growth**