2021 Reach Symposium

April 29 & 30, 2021

Reach Alliance

munk school OF GLOBAL AFFAIRS & PUBLIC POLICY

UNIVERSITY OF TORONTO

Center for Inclusive Growth

Reach Alliance

WHAT IS THE REACH ALLIANCE?

The Reach Alliance was founded in 2015 at the University of Toronto's Munk School of Global Affairs & Public Policy, in partnership with the Mastercard Center for Inclusive Growth. Inspired by the United Nations' Sustainable Development Goals, Reach is a student-driven, faculty-mentored research and leadership initiative examining how critical interventions and innovations reach those who are the hardest to reach: those living in extreme poverty, the geographically remote, administratively invisible and marginalized. Our research has been featured in leading outlets, and our in-depth case studies are available on the Reach website.

The Reach Alliance is a network of top universities and leading global companies committed to advancing the Sustainable Development Agenda. Together, we are uncovering the most effective ways to achieve inclusive growth and preparing a generation of leaders with the skills to make it happen.

The Reach Alliance recruits top students – equipping the next generation of leaders to produce actionable insights – and catalyzes impact through our institutional partners. Our talented cohort of student researchers is diverse; since 2015, 63% have been students of colour, with 19% identifying as Black. Women have made up 70% or our cohort, of which 61% have been women of colour.

Our program recruits student leaders across the world's best universities to investigate inventive, local solutions to pressing global challenges. The actionable insights being generated by the network of universities and companies in the Reach Alliance are advancing an inclusive economy, one that will deliver value to all stakeholders while enabling the success of graduates, companies, communities and countries.

WELCOME FROM THE REACH ALLIANCE

JOSEPH WONG
Founder, The Reach Alliance; Roz & Ralph Halbert Professor of Innovation, Munk School of Global Affairs & Public Policy; Vice-President, International, University of Toronto

MARIN MACLEOD
Executive Director, The Reach Alliance

In the wake of the COVID-19 pandemic, global poverty and inequality are on the rise. Given these challenges, it would be easy to say that we don't have what it takes to reach the Sustainable Development Goals.

But what this last year has shown us is that the imperative to reach hard-to-reach populations has never been greater. Now more than ever, we see the opportunity for audacious leadership.

That's why this year's Reach Symposium is so important. The imperatives of equity and inclusion, illuminated by the COVID-19 pandemic and the Black Lives Matter movement, illustrate the necessity of forging new partnerships across sectors, and doubling down to reach the hardest to reach populations. We are bringing together leading thinkers and practitioners from around the world to collectively strengthen our resolve to reach those that are hardest to reach. And to walk away with a clear action plan on how we're going to do that.

At the Reach Alliance, we advance a culture of leadership that is bold, empathetic, humble, shared, transparent, inclusive and transformational, thereby enabling our collective aspirations. Reach recruits top students, equips the next generation of leaders to produce actionable insights, and catalyzes impact through our institutional partners. As the Reach Alliance scales to six select universities around the world, we're looking forward to sharing our latest insights with you, and to engaging in important conversations about how to accelerate achievement of the Sustainable Development Goals.

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2021 Reach Symposium

About Reach Alliance

A MESSAGE FROM THE MASTERCARD CENTER FOR INCLUSIVE GROWTH

The Center for Inclusive Growth advances equitable and sustainable economic growth and financial inclusion around the world. The Center leverages the company's core assets and competencies, including data insights, expertise and technology, while administering the philanthropic Mastercard Impact Fund, to produce independent research, scale global programs and empower a community of thinkers, leaders and doers on the front lines of inclusive growth.

Our partnership with the Reach Alliance, at the University of Toronto's Munk School of Global Affairs & Public Policy, is a great example of cross-sector collaboration for impact. Reach recruits top student researchers and faculty mentors and applies academic rigor to close important knowledge gaps related to the Sustainable Development Agenda. The Center for Inclusive Growth elevates the insights, making them actionable and visible to public, private and third sector leaders. The partnership model is scalable, and we're bringing in other university and private sector partners to accelerate progress towards the Sustainable Development Goals.

Center for Inclusive Growth

ARTURO FRANCO
Vice President of Data and Insights,
Mastercard Center for Inclusive Growth

ALI SCHMIDT-FELLNER
Manager of Knowledge and Insights,
Mastercard Center for Inclusive Growth

AGENDA APRIL 29TH
9:00 AM – 12:00 PM ET

9:00 AM

OPENING REMARKS
Marin MacLeod – Executive Director, The Reach Alliance

9:05 AM

WELCOME ADDRESS – UNIVERSITY OF TORONTO
Wisdom Tettey – Vice-President, University of Toronto and Principal, University of Toronto Scarborough Campus

9:15 AM

FIRESIDE CHAT: TAKING STOCK OF THE MOMENT
Homi Kharas – Senior Fellow - Global Economy and Development, Center for Sustainable Development, Brookings Institution
Salah Goss – Senior Vice President of Social Impact, Mastercard Center for Inclusive Growth

10:00 AM

BREAK

10:15 AM

REACH ROUNDTABLE: FROM A MOMENT TO A MOVEMENT
Zabeen Hirji – Executive Advisor, Future of Work, Deloitte
Mats Granryd – Director General, GSMA
Aditya Rau – Senior Analyst, New Digital Infrastructure and Fintech, Mastercard
Franca Gucciardi – Chief Executive Officer, McCall MacBain Foundation

11:10 AM

FLASH TALKS: WHAT ARE YOU DOING TO DOUBLE DOWN ON THE SUSTAINABLE DEVELOPMENT GOALS?
Eva Mwai – Regional Director, East Africa, North Star Alliance
Chris Houston – Director of Humanitarian Innovation, Grand Challenges Canada
Kate Banting – Head of Social Impact and Marketing in Canada, Boston Consulting Group
Andrew Trister – Deputy Director, Digital Health and Innovation, Bill & Melinda Gates Foundation

12:00 PM

END OF DAY

AGENDA APRIL 30TH
9:00 AM – 12:00 PM ET

9:00 AM

WELCOME ADDRESS – MASTERCARD IMPACT FUND
Walt Macnee – Board Member, Mastercard Impact Fund, and former Vice Chairman, Mastercard

9:10 AM

KEYNOTE
Marla Blow – President and Chief Operating Officer, Skoll Foundation

9:20 AM

IN CONVERSATION
Marla Blow – President and Chief Operating Officer, Skoll Foundation
Dr. Peter Singer – Special Advisor to the Director General, World Health Organization

10:00 AM

BREAK

10:15 AM

REACH ROUNDTABLE: DOUBLING DOWN ON THE SUSTAINABLE DEVELOPMENT GOALS
John McArthur – Director, Center for Sustainable Development, Brookings Institution
Sydney Piggott – Director of Community Engagement, Elevate
Zia Khan – Senior Vice-President, Innovation, The Rockefeller Foundation
Dr. Samantha Nutt – Founder and President of War Child Canada and War Child USA

11:00 AM

IN CONVERSATION: A MORAL REVOLUTION
Jacqueline Novogratz – Founder and Chief Executive Officer, Acumen
Joseph Wong – Founder, The Reach Alliance; Roz and Ralph Halbert Professor of Innovation, Munk School of Global Affairs & Public Policy, Vice-President, International, University of Toronto

11:45 AM

ACTION PLAN
Joseph Wong – Founder, The Reach Alliance; Roz and Ralph Halbert Professor of Innovation, Munk School of Global Affairs & Public Policy, Vice-President, International, University of Toronto

12:00 PM

END OF EVENT

SPEAKERS APRIL 29TH

OPENING REMARKS

MARIN MACLEOD

Executive Director, The Reach Alliance

Marin leads scale up of the Reach Alliance. She manages stakeholder relations, new opportunity development and strategic planning. Marin was a member of the Reach team that investigated the world's first iris-scanning cash-assistance program for refugees in Jordan. Prior to joining the Reach Alliance, Marin drove Grand Challenges Canada's approach to impact measurement across their maternal, newborn and child health innovation portfolio. She has experience with program design, delivery and evaluation, having worked on various public health initiatives in several countries. Marin holds a BA (Hons) from Queen's University, where she attended as a Loran Scholar, and a Master in Public Health degree from the University of Toronto.

WELCOME ADDRESS – UNIVERSITY OF TORONTO

WISDOM TETTEY

Vice-President, University of Toronto and Principal, University of Toronto Scarborough Campus

Wisdom's research interests include: media, politics, and civic engagement in Africa; transnational citizenship and the African diaspora; political economy of globalization and information technology in Africa; African higher education; and the knowledge society.

Wisdom has served as a consultant/advisor to various international organizations, including the World Bank, UNDP, the Africa Capacity Building Foundation, and the International Association of Universities. He is an elected Fellow of the Ghana Academy of Arts and Sciences and currently serves on the Board of CivicAction and on the advisory/editorial boards of various academic publications. He is an alumnus of the University of Ghana, the Pushkin Institute (Russia), the University of British Columbia, and Queen's University.

FIRESIDE CHAT: TAKING STOCK OF THE MOMENT

HOMI KHARAS

Senior Fellow - Global Economy and Development, Center for Sustainable Development, Brookings Institution

Homi studies policies and trends influencing developing countries, including aid to poor countries, the emergence of the middle class, and global governance and the G20. He previously served as interim vice president and director of the Global Economy and Development program. He has served as the lead author and executive secretary of the secretariat supporting the High-Level Panel, co-chaired by President Sirleaf, President Yudhoyono and Prime Minister Cameron, advising the U.N. Secretary General on the post-2015 development agenda. He has published articles, book chapters, and opinion pieces on global development policy, global trends, the global food crisis, international organizations, the G20, the DAC, and private philanthropy.

SALAH GOSS

Senior Vice President of Social Impact, Mastercard Center for Inclusive Growth

Salah is a financial inclusion expert specializing in harnessing digital solutions for social impact. Previously, she was Senior Vice President at Mastercard, running international markets for financial inclusion at the base of the economic pyramid. Salah has authored numerous articles and is often recognized for her work; most recently, she was awarded the Outstanding Corporate Social Intrapreneur of the Year by the World Economic Forum and Schwab Foundation for Social Entrepreneurship. She holds a bachelor's degree in International Relations and US Foreign Policy from Johns Hopkins University and a master's degree from The Paul H. Nitze School of Advanced International Studies (SAIS) at Johns Hopkins University.

SPEAKERS APRIL 29TH

REACH ROUNDTABLE: FROM A MOMENT TO A MOVEMENT

ZABEEN HIRJI

Executive Advisor, Future of Work, Deloitte

Zabeen advises the firm and its clients on preparing for the changing nature of work. Prior to this, she had a distinguished career at RBC, spanning senior executive roles, including Chief Human Resources Officer for 10 years until her retirement in 2017. As a champion of inclusive growth and prosperity through unlocking the potential of people, she advises senior levels of government and academia on diversity and inclusion, talent, and the future of work. A long- standing community leader, Zabeen also chairs CivicAction. She is executive-in-residence at Simon Fraser University, member of the advisory board for diversity and inclusion at the UK Research and Innovation Council, and visiting Professor for the Policy Institute at King's College, UK. Zabeen holds an MBA from Simon Fraser University.

MATS GRANRYD

Director General, GSMA

Mats leads the GSMA in supporting its global membership through a range of mobile industry programs, advocacy initiatives, and industry-convening events. Mats is a strong proponent of sustainability, and he led the mobile industry in becoming the first sector to broadly commit to the United Nations Sustainable Development Goals (SDGs) in 2016. He spearheads initiatives to amplify and accelerate the mobile industry's impact on all 17 of the SDGs, across both developed and developing markets. Mats serves on the Broadband Commission for Sustainable Development where he chairs the Working Group on Digital Gender Divide to foster the equal inclusion of women and girls in broadband access and use. He holds a M.Sc. from the Royal Institute of Technology in Stockholm.

ADITYA RAU

Senior Analyst, New Digital Infrastructure and Fintech, Mastercard

Aditya's work focuses on digital currencies, open banking, and fintech. Previously, at the Mastercard Center for Inclusive Growth, Aditya led efforts to help policymakers apply data insights to revitalize distressed communities, and to facilitate access to and the financing of lifelong learning opportunities for workers. Prior to joining Mastercard, Aditya was an International Youth Fellow with the Aga Khan Foundation in Tanzania, where he supported an early childhood development program. Aditya is a Managing Fellow at The Reach Alliance and serves on the Board of The Rainmaker Enterprise. Aditya earned an Honours BA in Political Science from the University of Toronto. He will enroll in the MBA program at Harvard Business School in 2022.

FRANCA GUCCIARDI

Chief Executive Officer, McCall MacBain Foundation

Recognized as a global expert on merit scholarships, Franca leads the philanthropic McCall MacBain Foundation which provides scholarships and educational opportunities to nurture transformational leadership in students; invests in evidence-based strategies to address climate change; and works to improve mental health outcomes in our youth. Franca also leads the McCall MacBain Scholarships at McGill, Canada's first comprehensive leadership-based scholarship for master's and professional studies. Prior to this, she served as CEO of the Loran Scholars Foundation. She sits on numerous charitable boards, is a published author, and a Fellow of the International Women's Forum. Franca is a recipient of the CATAAlliance Sara Kirke Award for Entrepreneurship and Innovation. She holds a BA from University of Waterloo as a Loran Scholar, and an MA from Carleton University.

SPEAKERS APRIL 29TH

FLASH TALKS: WHAT ARE YOU DOING TO DOUBLE DOWN ON THE SUSTAINABLE DEVELOPMENT GOALS?

EVA MWAI

Regional Director, East Africa, North Star Alliance

Eva provides leadership and strategic direction to provide quality healthcare to mobile workers and the communities they interact with. She has worked as a leader and manager in the NGO sector for more than 20 years and has led a wide range of programs in both rural and urban settings at organizations including St. John Ambulance and Plan International. Eva is an advocate for deserving populations and is passionate about the last mile, especially the health rights of girls and women. She strongly believes that local communities have the capability of designing and implementing programs that have a positive impact on their lives. Among the programs she oversees are Sexual and Reproductive Health Rights and Prevention of Gender Based Violence. She was awarded the African Woman in Supply Chain Leadership Award in 2018 by Pamela Steele Associates Limited, an organization that promotes gender equality in supply chain leadership.

CHRIS HOUSTON

Director of Humanitarian Innovation, Grand Challenges Canada

Previously, Chris worked for Médecins Sans Frontières in Papua New Guinea, Nigeria, Turkey, Ethiopia, and Pakistan as logistician, project coordinator, and Deputy Head of Mission. He served on the board of directors of Médecins Sans Frontières Canada from to 2012 to 2018. He has worked for the Canadian Red Cross in Lebanon and Nepal, evaluating and overseeing health projects. In 2017, Chris managed logistics and operational support for World Health Organization in Yemen. He co-founded the kid-E-care pediatric urgent care clinic in Toronto and teaches the Complex Humanitarian Emergencies module at University of Toronto's Global Health Education Initiative. Chris completed his bachelor's degree in Risk Management from Glasgow Caledonian University.

KATE BANTING

Head of Social Impact and Marketing in Canada, Boston Consulting Group

Kate drives and supports social impact initiatives across a range of topics, including measuring impact, diversity, youth development, and community engagement. Prior to her current role, she spent six years on the consulting side at BCG, engaging with clients across sectors including Social Impact, Travel, Consumer Goods, and Financial Services. Kate is on the Board of Directors for The Child Development Institute, an accredited children's mental health agency focused on developing innovative programming. She is on the investment committee for LEAP | Pecaut Centre for Social Impact, an innovator in venture philanthropy that catalyzes social impact by selecting, supporting, and scaling breakthrough social ventures. Kate holds an MBA, with honors, from Harvard Business School and an HBA degree, with distinction, from Richard Ivey School of Business.

ANDREW TRISTER

Deputy Director, Digital Health and Innovation, Bill & Melinda Gates Foundation

Andrew's team's focus is to leverage integrated mobile technology and data systems to aid in the appropriate use and process of performing diagnostics, as well as to enable high quality healthcare and wellness solutions in resource limited settings. His team leverages advanced technologies and data science built around mobile devices as an interface to advance the goals of the foundation through internal and external partnerships. Andrew is a physician scientist passionate about leveraging technology to improve health care for all. He believes the combination of multiscale digital data from patients can impact our understanding, prevention, and treatment of disease. He joined the foundation from Apple, where he led clinical research and machine learning efforts in health for the special projects team.

SPEAKERS APRIL 30TH

WELCOME ADDRESS – MASTERCARD IMPACT FUND

WALT MACNEE

Director, Mastercard Impact Fund

Walt retired as Vice Chairman of Mastercard Worldwide in 2020. Previously, he was President of Mastercard's International Markets, President of the Americas Region, and President of Mastercard Canada. Earlier in his career, Walt served as Executive Vice President of Cards and Collections at the Canadian Imperial Bank of Commerce and spent 18 years with Toronto Dominion Bank in New York, Houston, and Toronto. He currently serves as a Director of the Mastercard Impact Fund; Chairman of Antibe Therapeutics, a public biotech firm; and Chair of Kanetix Inc., a digital insurance brokerage. Walt serves as an advisor to the Reach Alliance at the University of Toronto's Munk School of Global Affairs & Public Policy. He earned his undergraduate degrees at Queen's University and has an MBA from York University.

KEYNOTE AND IN CONVERSATION

MARLA BLOW

President and Chief Operating Officer, Skoll Foundation

Marla leads Skoll's program, grants, investments, and financial management, including its operations, endowment, and portfolio partnerships A seasoned leader in both the public and private sector, her work at Skoll is focused on shaping the Foundation's strategy and deepening its impact. Previously, Marla was North America lead at the Mastercard Center for Inclusive Growth, and was Founder and CEO of FS Card Inc., a subprime credit card venture (sold to strategic acquirer). Marla is long-tenured in economic inclusion work with experience as an entrepreneur, an executive, a Federal regulator, an angel investor, and public and private board service. Marla holds an MBA from Stanford University and an undergraduate degree from the Wharton School at the University of Pennsylvania.

DR. PETER SINGER

Special Advisor to the Director General, World Health Organization

Peter supports the Director General to transform WHO into an Organization focused on impact at the country level. Peter co-chaired the transition team; was the architect of WHO's strategy and its "triple billion" target; supports colleagues to guide implementation of WHO's programme budget, results framework, delivery stock-takes, investment case, and innovation strategy; and provides leadership to the Global Action Plan for Healthy Lives and Wellbeing to accelerate the health-related Sustainable Development Goals. Previously, Peter co-founded and was Chief Executive Officer of Grand Challenges Canada and he is Professor of Medicine at the University of Toronto. He is an Officer of the Order of Canada. Peter studied internal medicine at University of Toronto, medical ethics at University of Chicago, public health at Yale University, and management at Harvard Business School.

SPEAKERS APRIL 30TH

REACH ROUNDTABLE: DOUBLING DOWN ON THE SUSTAINABLE DEVELOPMENT GOALS

JOHN MCARTHUR

Director, Center for Sustainable Development, Brookings Institution

John is a senior adviser to the UN Foundation and a board governor for the International Development Research Centre. He serves as a member of the UNICEF Advisory Group and of Policy Horizons Canada's Deputy Minister Steering Committee. He co-founded the "17 Rooms" initiative as a new approach to catalyzing action for the Sustainable Development Goals. He was previously the chief executive officer of Millennium Promise, and manager and deputy director of the UN Millennium Project, the advisory body to Secretary-General Kofi Annan. John holds a B.A. from the University of British Columbia, an MPP from Harvard, and an MPhil and DPhil in economics from Oxford, where he attended as a Rhodes Scholar.

SYDNEY PIGGOTT

Director of Community Engagement, Elevate

Sydney is a civil society leader, researcher, and advocate for gender equity and inclusion on a global scale. She is a contributor at Btchcoin News; a British Council Future Leaders Connect fellow; a mentor for several youth-driven initiatives, including the Ontario Council for International Cooperation's Youth Policy-Maker's Hub; and she was a member of the Reach team that investigated Ethiopia's Productive Safety Net Program. Sydney holds a Master of Global Affairs degree from the University of Toronto and a bachelor's in International Development Studies from McGill University.

ZIA KHAN

Senior Vice-President, Innovation, The Rockefeller Foundation

Zia oversees the Foundation's approach to developing solutions that can have transformative impact on people's lives. He partners with various initiative teams to incorporate innovation into their strategies. He also leads programmatic work to develop new tools, fields, and movements to improve the social impact of innovations, particularly those related to data and technology. Zia advises several partners and grantees on strategy and leadership. He is currently on the Board of Directors for Atlas AI, DataKind, and the Stone Barns Center for Food & Agriculture. Zia holds a B.S. from Cornell University and M.S. and Ph.D. from Stanford University.

DR. SAMANTHA NUTT

Founder and President of War Child Canada and War Child USA

Samantha is an award-winning humanitarian and best-selling author who, for over two decades, has worked with children and their families at the frontline of many of the world's major crises - from Iraq to Afghanistan, Somalia to the Democratic Republic of Congo, and Sierra Leone to Darfur, Sudan. She is also a staff physician at Women's College Hospital in Toronto and an Assistant Professor in the Department of Family and Community Medicine at the University of Toronto. Samantha is the recipient of the Order of Canada (Canada's highest civilian honour).

SPEAKERS APRIL 30TH

IN CONVERSATION: A MORAL REVOLUTION

JACQUELINE NOVOGRATZ

Founder and Chief Executive Officer, Acumen

A pioneer of impact investing, Jacqueline founded Acumen with the idea of investing philanthropic patient capital in entrepreneurs seeking to solve the toughest issues of poverty. Acumen and its investments have brought critical services like healthcare, education, and clean energy to hundreds of millions of low-income people. Additionally, she has spearheaded the launch of the Acumen Academy and several not-for-profit impact funds designed to invest at the intersection of poverty and climate change, including 60 Decibels. Jacqueline is the New York Times best-selling author of The Blue Sweater and Manifesto for a Moral Revolution: Practices to Build a Better World. She was named one of the Top 100 Global Thinkers by Foreign Policy, one of the 25 Smartest People of the Decade by the Daily Beast, and one of the world's 100 Greatest Living Business Minds by Forbes, which also honored her with the Forbes 400 Lifetime Achievement Award for Social Entrepreneurship.

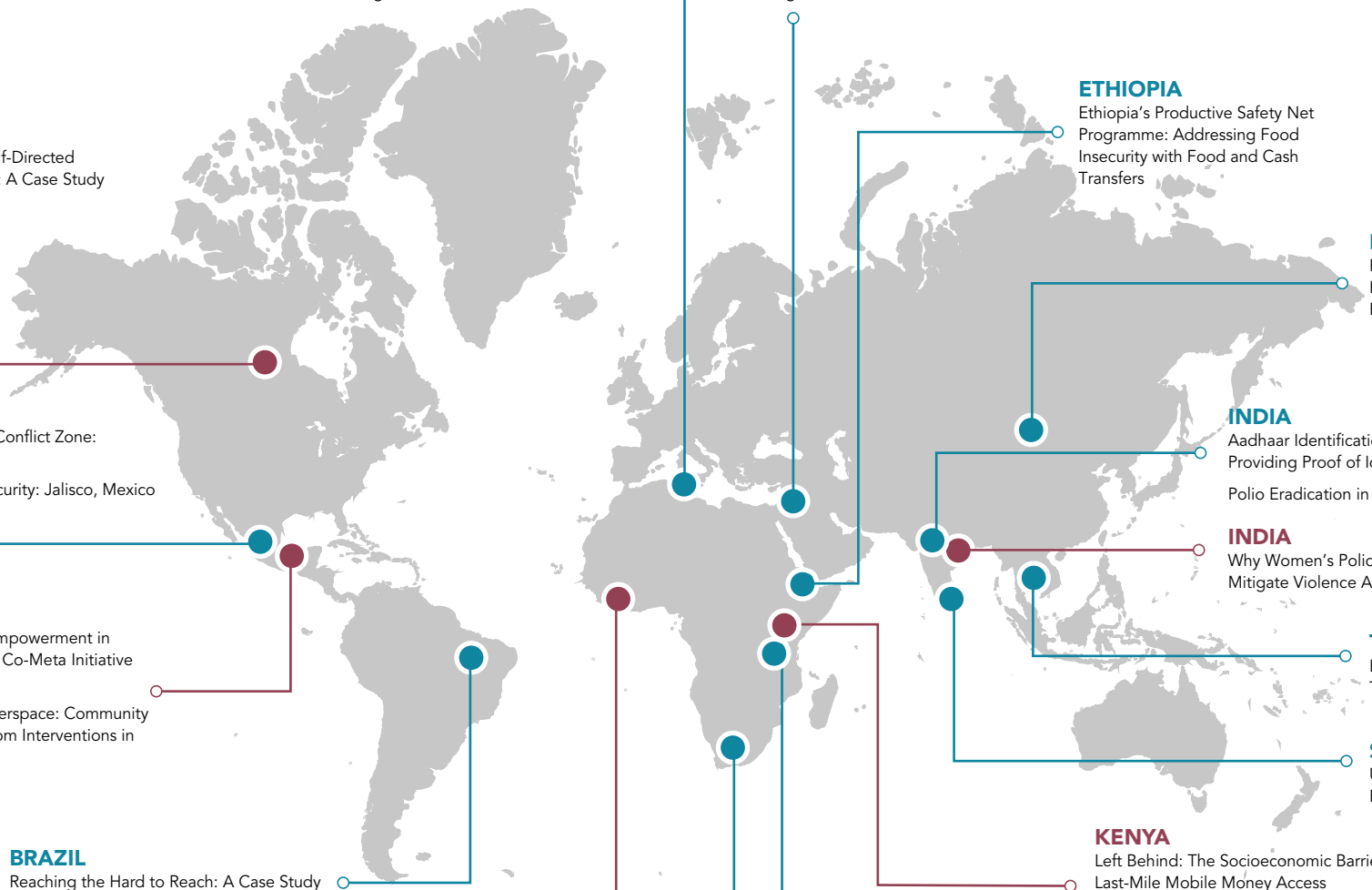
JOSEPH WONG

Founder, The Reach Alliance; Roz and Ralph Halbert Professor of Innovation, Munk School of Global Affairs & Public Policy, Vice-President, International, University of Toronto

Joseph held the Canada Research Chair in Health, Democracy, and Development for two terms from 2006 to 2016. He is the author of many academic articles and several books. Professor Wong has been a visiting scholar at institutions in the US, Taiwan, Korea, and the UK; has worked extensively with the World Bank and the UN; and has advised governments on matters of public policy in Asia, Africa, the Americas, and Europe. Inspired by the Sustainable Development Goals, in collaboration with the Mastercard Center for Inclusive Growth, Joseph founded the Reach Alliance, a model for student-led, faculty-mentored, multi-disciplinary research dedicated to investigating the pathways to success for innovative programs that are reaching the world's most marginalized populations. He is a graduate of McGill University and the University of Wisconsin-Madison.

THE REACH ALLIANCE: RESEARCH AROUND THE WORLD

● PUBLISHED ● NEW



TUNISIA
Neighbourhood Upgrading in Tunisia: Connecting Informal Housing with Basic Services

JORDAN
UNHCR Jordan's Biometric Cash Assistance Program for Syrian Refugees

PALESTINE
Cash Transfers in Palestine: Building Blocks of Social Protection

CANADA
The Implications of Self-Directed Home Care in Ontario: A Case Study on Gotcare Services

ETHIOPIA
Ethiopia's Productive Safety Net Programme: Addressing Food Insecurity with Food and Cash Transfers

MONGOLIA
Providing Electricity to Nomadic Herders: Mongolia's Renewable Energy for Rural Access Project

MEXICO
Digital Upskilling in a Conflict Zone: Guadalajara, Mexico

Addressing Food Insecurity: Jalisco, Mexico

INDIA
Aadhaar Identification Program: Providing Proof of Identity to a Billion

Polio Eradication in India

INDIA
Why Women's Police Stations in India Fail to Mitigate Violence Against Women

MEXICO
Women's Economic Empowerment in Jalisco: Evaluating the Co-Meta Initiative and Collective Impact

The 'Making' of a Makerspace: Community Stories and Lessons from Interventions in Cerro del Cuatro

THAILAND
Eliminating Mother-To-Child Transmission of HIV

SRI LANKA
Universal Malaria Elimination Program

BRAZIL
Reaching the Hard to Reach: A Case Study of Brazil's Bolsa Família Program

KENYA
Left Behind: The Socioeconomic Barriers to Last-Mile Mobile Money Access

RWANDA
Zipline's Impact on Health Outcomes of the Hardest to Reach in Rwanda

GUINEA
Seasonal Malaria Chemoprevention in Guinea

SOUTH AFRICA
Reaching the Hard to Reach: A Case Study of Birth Registration in South Africa

TANZANIA
Reaching the Last Mile: Tanzania's Medical Supply Chain

RWANDA
Expanded Program on Immunization: Near-universal Childhood Vaccination Rates

SUSTAINABLE DEVELOPMENT GOALS

The Reach Alliance is inspired by the United Nations' call to eliminate global poverty by 2030 as part of a set of Sustainable Development Goals (SDG) intended to transform our world.

Global extreme poverty rose in 2020 for the first time in twenty years. Now, over 700 million people – roughly 10% of the world's population – live in extreme poverty. When families and communities can improve their well-being and unleash their potential, economic growth accelerates and everyone benefits.

The Reach Alliance understands that to pursue the full achievement of the SDGs, delivery approaches designed to get "important stuff" to everyone, everywhere must change. Bold innovation and collaboration across all sectors is essential for success.

The 2021 Reach Symposium features Reach's latest research, including case studies from India, Kenya, Rwanda, Guinea, Mexico and Canada that highlight actionable insights on 11 of the 17 SDGs.

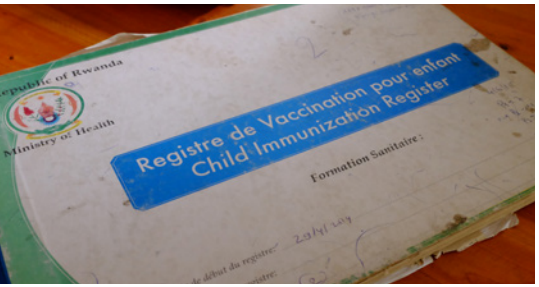
1 NO POVERTY

HOW CAN URBAN REFUGEES ACCESS FINANCIAL ASSISTANCE?

Jordan: UNHCR Jordan's Biometric Cash Assistance Program for Syrian Refugees

Learn how the world's first iris-scanning cash-assistance program, implemented by the United Nations Refugee Agency (UNHCR) in Jordan, provides monthly income support to the most vulnerable refugee families living in urban areas to help them meet their basic needs.

LEARN MORE



3 GOOD HEALTH AND WELL-BEING

HOW CAN WE REACH THE HARDEST TO REACH WITH VACCINES?

Rwanda: Expanded Program on Immunization: Near-universal Childhood Vaccination Rates

Learn about Rwanda's approach to achieving near universal vaccination coverage.

LEARN MORE

5 GENDER EQUALITY

HOW DO WE INCREASE WOMEN'S ECONOMIC EMPOWERMENT?

Mexico: Women's Economic Empowerment in Jalisco: Evaluating the Co-Meta Initiative and Collective Impact

Learn about the Co-Meta initiative, a unique training and mentorship program, based in Jalisco, that mobilizes a network of local economic and social actors to offer marketable trades and technical training to women.

LEARN MORE

7 AFFORDABLE AND CLEAN ENERGY

HOW DO NOMADIC HERDERS ACCESS RELIABLE AND AFFORDABLE ELECTRICITY?

Mongolia: Providing Electricity to Nomadic Herders: Mongolia's Renewable Energy for Rural Access Project

Learn about how solar home systems provided by Mongolia's Renewable Energy for Rural Access Project are meeting energy needs in rural Mongolia.

LEARN MORE

8 DECENT WORK AND ECONOMIC GROWTH

HOW DO YOUTH ACCESS ECONOMIC OPPORTUNITIES AND DEVELOP ENTREPRENEURSHIP SKILLS?

Mexico: Digital Upskilling in a Conflict Zone

Learn about a digital fabrication laboratory (FabLab) providing digital upskilling opportunities to youth in Guadalajara as an alternative to gang activity.

LEARN MORE

GLOBAL LEADERS CREATING KNOWLEDGE & INSPIRING ACTION

SAMRAWIT LEMMA
[Neuroscience and Immunology, Faculty of Arts and Science, University of Toronto], Team Thailand 2019-20

"The Reach Alliance has inspired my thinking about how to impact my community in a meaningful way, a key goal of mine as a Mastercard Foundation scholar at the University of Toronto. Reach has shaped my ideas and approaches about how best to contribute and ultimately how to solve challenging problems. My experience at Reach was enhanced by my wonderful colleagues that fostered an open and safe environment throughout the research process."

ABHAY SACHAL
[Global Health and Peace Conflict & Justice Studies, Faculty of Arts and Science, University of Toronto], Team Zimbabwe 2020-21

"Reach has been instrumental in helping me prepare for my next steps. I've always been passionate about combatting climate change. Through my Reach case study, I'm able to learn about the processes and systems that create successful climate interventions, which has helped me become a better researcher and leader."

JOCELYN LAM
[Business, Saïd Business School, University of Oxford], Team India 2020-21

"Coming out of undergrad with an environmental science degree and then working in the tech industry, I wasn't sure how to find that happy medium of business and science, while still learning how to make an impact. Reach helped me learn the tools in social science and international development, as well as leadership skills that ground my confidence."

GIOVANNA VILLALOBOS
[International Affairs, School of Social Sciences & Government, Tecnológico de Monterrey] Team Mexico 2021-22

"Inequality in Mexico is something we are raised to believe is normal. What happens when you are part of two vulnerable groups and no one sees you? If we want to end the normalization of inequality we must first understand it. The Reach Alliance is an incredible opportunity to better understand this problem, and will offer solutions to help break the cycle of invisibility for these hard to reach communities."

MENTORS

UNIVERSITY OF TORONTO

AMY BILTON
Associate Professor, Faculty of Applied Science & Engineering; Director, Centre for Global Engineering

JILL CAMERON
Associate Professor and Vice Chair Research, Department of Occupational Science and Occupational Therapy and Rehabilitation Sciences Institute, Temerty Faculty of Medicine

ERICA DI RUGGIERO
Associate Professor of Global Health and Director of the Centre for Global Health, Dalla Lana School of Public Health

RAJI JAYARAMAN
Associate Professor, Munk School of Global Affairs & Public Policy

AHMED MAHMOUD
Research Associate, Water and Energy Research Lab; Program Manager, Centre for Global Engineering

ANITA MCGAHAN
University Professor and George E. Connell Chair in Organizations and Society, Rotman School of Management; Professor, Munk School of Global Affairs & Public Policy

MARIANA MOTA PRADO
Professor, Faculty of Law

PAOLA SALARDI
Assistant Professor in Economics; Director of the Trudeau Centre for Peace, Conflict and Justice, Munk School of Global Affairs & Public Policy

UNIVERSITY OF TORONTO (CONT.)

AVNI SHAH
Assistant Professor, University of Toronto

KIMBERLY SKEAD
Managing Fellow, The Reach Alliance; PhD Candidate, Department of Molecular Genetics, University of Toronto
National Scientific Coordinator, Canadian Partnership for Tomorrow's Health (CanPath)

JOSEPH WONG
Founder, The Reach Alliance; Roz & Ralph Halbert Professor of Innovation, Munk School of Global Affairs & Public Policy; Vice-President, International, University of Toronto

STANLEY ZLOTKIN
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Team coming in 2021

THE REACH ALLIANCE TEAM

MONI KIM
Research Officer

As the Research Officer, Moni oversees the research process and professional skills development series, and provides bespoke support to Reach's global institutional partners. She has over 12 years' experience working for leading development organizations to mobilize international partnerships with civil society, academic institutions, government and private stakeholders. These collaborations involved scaling up local and global responses to HIV prevention and treatment efforts in sub-Saharan Africa at The Stephen Lewis Foundation and expanding innovative youth entrepreneurship among some of the world's most marginalized communities. She has contributed to a range of critical public health projects that advanced health and human rights including work with indigenous peoples, incarcerated populations, vulnerable seniors and refugees. Moni holds a Master of Public Health from University of Toronto and a certificate in International Development from the Coady International Institute at St. Francis Xavier University.

KEENAN DIXON
Marketing Coordinator

As the Marketing Coordinator, Keenan oversees the case study production and knowledge translation process for Reach case studies, and supports brand building across Reach's online platforms. She joined the Reach Alliance from the Department of Civil & Mineral Engineering at the University of Toronto, where she was the Senior Communications Officer. Keenan holds an Hons BA from the University of Toronto, a Post-Graduate Certificate in Public Relations with Honours from Humber College, and her Project Management Professional designation.

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