

2022 Reach Symposium Agenda

Register here: <https://reachalliance.org/2022-symposium/>

Day 1: April 21, 2022, 9:00AM – 12:00PM ET

9:00 AM: Land Acknowledgement and Opening Remarks

Speakers: **Shanice Burton**, Researcher, Reach Alliance | **Marin MacLeod**, Executive Director, Reach Alliance | **Meric Gertler**, President University of Toronto

9:20 AM: Reach Roundtable #1 – Innovative and Inclusive Public-Private Partnerships to Reach the Hardest-to-Reach

Speakers: **Claudia Hepburn**, CEO, Windmill Microlending | **Virginia Wilson**, CEO, Shared Value Initiative Hong Kong | **Hui Wen Zheng**, Associate, Boston Consulting Group | **Sue Szabo**, Director General, Innovative and Climate Finance Bureau, Global Affairs Canada

10:05 AM: Keynote & In Conversation - Resilient Cities for Sustainable Development

Speakers: **Yvonne Aki-Sawyer**, Mayor of Freetown, Sierra Leone | **Alexandra Lambropoulos**, Researcher, Reach Alliance

10:40 AM - Break

10:50 AM: Fireside Chat: Data and Digital Technology for Social Good

Speakers: **Arturo Franco**, Senior Vice President Thought Leadership, Mastercard Center for Inclusive Growth | **Dr. Danil Mikhailov**, Executive Director, data.org

11:20 AM: Reach Roundtable #2: Reach Research - Insights & Actionable Pathways

Speakers: **Joseph Wong**, Founder, Reach Alliance; Roz & Ralph Halbert Professor of Innovation, Munk School of Global Affairs & Public Policy; Vice-President, International, University of Toronto | **Perri Termine**, Program Coordinator, Continuing and Professional Learning, OISE, University of Toronto | **Eric Jackson**, Incoming Analyst, Future of Canada Centre, Deloitte | **Marisa Terán**, Chief Marketing Director, Travelers with Cause | **Jasmine Ali**, Business Analyst, McKinsey & Company

Day 2 April 22, 2022, 9:00AM – 12:00PM ET

9:00 AM: Land Acknowledgement and Opening Remarks

Speaker: **Ella Hartsoe**, Researcher, Reach Alliance | **Michael Froman**, Vice Chairman and President, Strategic Growth, Mastercard

9:15 AM: Reach Roundtable #3 – Mitigating Global Health Shocks

Speakers: **Mduduzi Mhlanga**, Project Officer, Canadian Council for Youth Prosperity | **Kristen Chenier**, Director, Policy, Infectious Diseases and Pandemic Preparedness, Global Affairs Canada | **Desta Lakew**, Group Director of Partnerships and External Affairs, Amref Health Africa | **Jessamy Bagenal**, Senior Medical Editor, The Lancet

10:00 AM: Fireside Chat – Indigenous-led Initiatives

Speakers: **Homer Tien**, President and CEO, Ornge | **Lynne Innes**, President and CEO, Weeneebayko Area Health Authority

10:40 AM: Break

11:00 AM: Keynote

Speaker: **Dr. Claire Melamed**, CEO, Global Partnership for Sustainable Development Data

11:10 AM: Reach Roundtable #4 – How to Responsibly Use Data and Digital Technology to Achieve the SDGs

Speaker: **Dr. Claire Melamed**, CEO, Global Partnership for Sustainable Development Data | **Angela Min Yi Hou**, Policy Analyst, Government of Canada | **Neal Myrick**, Global Head, Tableau Foundation | **Verónica Arroyo**, Digital ID Policy Lead, Access Now

11:50 AM: Closing Remarks

Speaker: **Joseph Wong**, Founder, Reach Alliance; Roz & Ralph Halbert Professor of Innovation, Munk School of Global Affairs & Public Policy; Vice-President, International, University of Toronto